

February 2011,



Dear

For the second year, a group of volunteers from both Holy Name of Mary Catholic School and Little Falls Public School have come together to organize the Annual **River Road Run (10K, 3 km and new this year 5km)**. Each year funds will continue to be directed towards needs within the St. Mary's Community. This year the run will be in support of both the Catholic and Public elementary schools in the Town of St. Mary's. Holy Name will be putting funds towards the grade 3-8 playground. Little Falls will be putting funds towards an aquatic program.

Last year we had 187 runners and raised \$6000 for the community. Our goal this year is to raise \$10,000.

This year the run will be scheduled for **Sunday September 25<sup>th</sup>, 2011**.

As parents of children at Holy Name of Mary Catholic School and Little Falls Public School we are contacting you today as someone who can bring support to the **River Road Run**. By working together we can help ensure our children are given the chance to develop and grow in our community. We would ask that your organization consider being a sponsor of the 2011 River Road Run. Your support dollars will be used to cover the expenses of this event including drinking bottles, timing, food and water for the participants as well as printing, signage and other promotional and administrative costs.

For complete sponsorship recognition, please confirm your involvement **by Friday, APRIL 15<sup>th</sup>, 2011**. Complete sponsorship includes: recognition with your logo on all printed materials, on the website and verbally thanked the day of the event. Donations after April 15 will be add to any newly printed materials. Run advertisement will be distributed to 1000s of runner in South Western Ontario between the months of May to August.

Specific sponsorship opportunity:

\$300 or greater will result in the additional advertising of the company name on the water bottle.

Financial contributions can be made payable to **River Road Run**,

Mail to: MaryJane Littlejohn  
962814 Road 96  
Lakeside, Ontario, N0M 2G0.

We are always looking for volunteers. If you are interested in participating in this exciting community project, please contact:

MaryJane Littlejohn, [maryjanelittlejohn@yahoo.ca](mailto:maryjanelittlejohn@yahoo.ca), 519-349-2895.  
Jill Taylor, [jilltaylor@rogers.com](mailto:jilltaylor@rogers.com), 519-248-0773.

We invite you to visit our website at [www.riverroadrun.ca](http://www.riverroadrun.ca)

Thank you in advance!

MaryJane Littlejohn and Jill Taylor  
River Road Run



## ***Sponsor Contact Information Form***

Please fill in the required information and return this form to. Invoices will be issues upon request.

By Mail -  
**River Road Run**  
MaryJane Littlejohn  
962814 Road 96  
Lakeside, Ontario  
N0M 2G0.

Call to have donation picked up:  
MaryJane Littlejohn, [maryjanelittlejohn@yahoo.ca](mailto:maryjanelittlejohn@yahoo.ca), 519-349-2895.  
Jill Taylor, [jilltaylor@rogers.com](mailto:jilltaylor@rogers.com), 519-248-0773.

**Yes! We would like to become a sponsor of the River Road Run**

Sponsorship Amount: \_\_\_\_\_

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City Postal Code: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Company URL(to be added to our website): \_\_\_\_\_

Email Address: \_\_\_\_\_

Please make cheque payable to: **River Road Run**